



Appendix: Social Value and SROI Methodology

This appendix provides a breakdown and source references for the estimated annual Social Return on Investment (SROI) of £565,000 reported in the appeal submission by North Lanarkshire Muslim Women and Family Alliance (NLMWFA). The purpose is to outline a transparent and evidence-based approach to valuing the social impact of our services, consistent with national guidance on community-led asset transfers and public benefit frameworks.

Estimated Social Value Breakdown:

Outcome Area	Estimated Beneficiaries	Proxy Value per Person	Estimated Social Value
Mental Health & Well-being Support	300	£1,200	£360,000
Digital Inclusion & Skills	100	£800	£80,000
Volunteering/Youth Empowerment	50	£1,500	£75,000
Community Cohesion Events	300 (indirect)	£150	£45,000

Total Estimated Annual Social Value: £560,000 – £600,000

These estimates were calculated using conservative proxy values drawn from trusted social valuation frameworks, namely the HACT Social Value Bank, Social Value UK guidance, and the NEF (New Economics Foundation) wellbeing valuation model. We applied them to actual service user data and volunteer involvement collected by NLMWA over the past two years.

References & Sources

1. HACT (2018). Measuring the Social Impact of Community Investment: A Guide to Using the Wellbeing Valuation Approach. <https://www.hact.org.uk/social-value-bank>
2. Social Value UK. (2022). Guide to SROI. <https://www.socialvalueuk.org>
3. NEF (New Economics Foundation). (2012). Proving and Improving: A Quality and Impact Toolkit for Social Enterprises.
4. Scottish Government & DTAS (2019). Measuring Community Impact Toolkit – for CAT and social enterprise evaluations.

Please note: This estimate excludes a range of indirect and intangible benefits, such as reductions in antisocial behaviour, enhanced civic trust, improved family relationships, and long-term educational/employment outcomes. Therefore, the reported figure is likely to understate the full value of NLMWA's work.